

AHDI STRATEGIC PLAN

2021 - 2024



STRATEGIC
THEMES

Career
Development

Best
Practices

Visibility

Member
Community





AHDI STRATEGIC PLAN

2021 - 2024

MISSION

AHDI leads, educates, and advocates for professional excellence and integrity in all aspects of healthcare documentation practices worldwide.

VISION

Optimal healthcare outcomes supported by complete and accurate patient health stories.

STRATEGIC THEMES

Member
Community

Visibility

Career
Development

Best
Practices

A graphic consisting of a light blue square background with a darker blue hexagon centered inside. The words "Member Community" are written in white, sans-serif font within the hexagon.

Member Community

AHDI serves members by fostering a professional and collaborative community to support their careers.

- Grow and diversify AHDI's membership to reflect a changing healthcare documentation industry.
- Continuously improve benefits to meet the evolving needs of our community.
- Engage student members and provide support as they transition into the workforce as credentialed professionals.

AHDI promotes the value of our organization and its members to the healthcare documentation community.

- Share AHDI's expertise by responding to published news with opinions, best practices, and data.
- Enhance marketing of healthcare documentation standards and best practices and the value of a credentialed workforce.
- Grow partnerships with leading associations, accreditation organizations, and regulatory agencies to achieve AHDI's mission and vision.

A graphic consisting of a light blue square background with a darker blue hexagon centered inside. The word "Visibility" is written in white, sans-serif font within the hexagon.

Visibility

A light blue rectangular background contains a dark teal hexagon. Inside the hexagon, the words "Career" and "Development" are written in a white, sans-serif font, stacked vertically.

Career Development

AHDI cultivates a flexible, well-trained, and credentialed healthcare documentation workforce.

- Provide best-in-class continuing education opportunities to support traditional and expanded roles in healthcare documentation.
- Provide resources for career expansion.
- Evaluate opportunities for credentialing in expanded healthcare documentation roles.
- Increase professional networking and mentoring opportunities.

AHDI utilizes the deep technical knowledge and talent of our members to develop evidence-based, contemporary best practices in healthcare documentation.

- Publish and promote AHDI best practices.
- Identify, connect, and collaborate with individuals and organizations regarding healthcare documentation standards, policies, and practices.
- Recognize and promote the sharing of expertise and best practices by subject matter experts in healthcare documentation.

A light blue rectangular background contains a dark blue hexagon. Inside the hexagon, the words "Best" and "Practices" are written in a white, sans-serif font, stacked vertically.

Best Practices

STRATEGIC THEMES

at a glance



Member Community

- GROW & DIVERSIFY MEMBERSHIP
- IMPROVE BENEFITS
- ENGAGE STUDENTS

Visibility

- SHARE EXPERTISE
- ENHANCE MARKETING
- GROW PARTNERSHIPS

Career Development

- CHAMPION LIFELONG LEARNING
- OPTIMIZE CREDENTIAL OFFERINGS
- ADVANCE CAREER/NETWORKING OPPORTUNITIES

Best Practices

- EXPAND BEST PRACTICES
- PROMOTE INDUSTRY STANDARDS
- SHARE SUBJECT-MATTER EXPERTISE